

TAB-ON

ADVERTISING RATES



To add Front Page Notes to your marketing mix, call your sales representative, 732-358-5200



Greater Media Newspapers

3499 Route 9 South, Freehold, NJ 07728
732-358-5200
 650 Broadway, Long Branch, NJ 07740
732-870-6070

www.gmnews.com



YOUR ADVERTISING MESSAGE CAN MAKE FRONT PAGE NEWS

Place your advertising message on the front page of our newspapers. It will stand out... and stick in people's minds.

IMMEDIATE IMPACT

COUPONS WITHOUT THE CLIPPING

Your ad recognition and readership will be higher with Tab-On™ advertising.

ELECTRONIC FILES

- MacIntosh Quark 6.5, Illustrator CS2, Freehand 10, Pagemaker, Photoshop CS2, Indesign CS2 and Acrobat 7 files are accepted. Must have a resolution of 300 DPI.

MECHANICAL REQUIREMENTS

- Image area: 2.875" x 2.875"
- Bleeds available: 3.125" x 3.125"
- Minimum type size: 4 pt., 5 pt. reversed
 Process color: 8 pt., 10 pt. bold on spot color
 Script font: 7 pt., 10 pt. reversed
- Minimum line width: .007" Reversed .014"

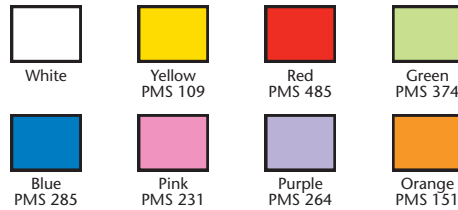
FINAL SIZE

3'x3" (allow 1/16" for copy, front only)

PAPER COLOR: PMS Yellow 109 or White, No Charge

All other background colors count as one color.

TAB-ON™ BACKGROUND COLORS



PRINT ORDER QUANTITIES

- Must buy complete paper distribution of each newspaper, min. 25,000.
 *If paper distribution is less than 25,000, may buy multiple weeks.

DEADLINES

Deadlines for reservations and copy is 21 working days prior to run date with an authorized proof. Allow additional day(s) if holidays fall with deadlines.

Deliver to: Logistics Supervisor, North Jersey Media Group

100 Commons Way, Rockaway NJ 07866

Size 3" x 3" White Background

Minimum order 25,000 Must buy full run of paper

ADVERTISING COST PER M

1 color	\$37.00
2 colors	\$39.00
3 colors	\$41.00
4 colors (spot)	\$43.00
4 colors (process)	\$49.00

DIECUT DESIGN

1 color	\$40.00
2 colors	\$42.00
3 colors	\$44.00
4 colors (spot)	\$46.00
4 colors (process)	\$52.00

STANDARD INK COLORS

