

# Electronic File Submissions

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For complete ads built outside of Greater Media Newspapers Production Department we only accept Acrobat files (PDF).

Acrobat files requirements:

1. **Composite color** (if color).
2. Art used to make Acrobat file must all be **CMYK** color.
3. Art used to make Acrobat file should be a minimum of **300 DPI** resolution.
4. All fonts must be embedded.
5. Built with Distiller 4.0 or later.

If an Acrobat file fails to print, we will run it through a Pre-Flight program. If we can make changes that will allow it to print, we will do so at our discretion. If time allows, we will contact the customer and allow the customer to repair the file and resubmit it to us. **We will not be responsible for changes that we make to a file if the changes are needed to allow the file to print.**

Individual photos and pieces of art intended for use in ads built by our Production Department can be sent in several file formats including:

1. TIFF
2. JPEG
3. EPS (not an EPS export from a page layout program such as Quark or PageMaker)

Color art/photos should be CMYK, and all art should be a minimum of 300 DPI\* resolution at the final size used in the ad.

If you want to send a file or ad that does not comply with the above specs, please contact us so we can evaluate the submission. Please allow additional time prior to deadline for testing.

\*True resolution - Not a boosted low resolution file.

## **Greater Media Newspapers**

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Tri-Town News  
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East Brunswick Sentinel  
North/South Brunswick Sentinel  
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